

# Family Mediation Week 2026: Sponsorship Opportunities



Family Mediation Week (FMW) will take place from 26 – 30 January 2026.

The Family Mediation Council's vision is for every separated family to have access to high quality, regulated family mediation. Family Mediation Week helps us achieve this through a series of webinars and local in-person events that increase awareness and understanding of family mediation and its benefits to separating or separated families. In 2025, FMW events attracted over 4000 people.

The FMC is pleased to offer sponsorship opportunities to organisations which wish to support the promotion of family mediation, through a series of packages that are set out below. Alternatively, if you are interested in sponsoring a particular project or event, for example to translate information about mediation in to different languages, or you would like to propose hosting an event to promote mediation and working with us on it, please get in touch about bespoke sponsorship opportunities.

The FMC is a not-for-profit organisation, and all sponsorship monies go towards promoting family mediation.

If you are interested in sponsoring Family Mediation Week please contact Sarah Manning (chair of FMW) at [sarah.manning@hallbrown.co.uk](mailto:sarah.manning@hallbrown.co.uk) or Helen Anthony (FMC) at [executive@familymediationcouncil.org.uk](mailto:executive@familymediationcouncil.org.uk)

## Packages

### Bronze £700 plus VAT

To include the following:

- FMW Sponsor Logo to share on social media
- Mention in FMW newsletters sent to the 1000+ mediators on the FMC Register and emails about FMW
- FMW/FMC will re share posts it is tagged in promoting FMW, by the sponsor

### Silver £1,200 plus VAT

To include all of the above, plus:

- FMW/FMC will share a sponsor's blog or Vlog during FMW
- FMW/FMC will share company literature during FMW with a personalised post about the service or product
- Chair a webinar, which will be added to the FMC You Tube Channel after FMW\*

## **Gold £2,500 plus VAT**

To include the following:

- FMW Sponsor Logo to share on social media
- Mention in FMW newsletters sent to the 1000+ mediators on the FMC Register and emails about FMW
- FMW/FMC will re share any posts tagged in promoting FMW by the sponsor
- FMW/FMC will share a sponsor's blog or Vlog during FMW
- FMW/FMC will share company literature during FMW with a personalised post about the service or product
- Up to 1-hour online speaking slot on a subject relevant to family mediation week, including an accredited mediator to assist, which will be added to the FMC You Tube Channel after FMW\*
- Opportunity to host a stand at an in-person event (e.g. a coffee morning or drink event, which are held at different locations around the country)

Please note:

- Applications for sponsorship must uphold the values of the FMC and are subject to approval by the FMC. The FMC reserves the right to refuse any sponsorship request.
- FMC events will be promoted as widely as the FMC's resources allow within each target audience. The FMC will provide marketing material for speakers, who are expected to provide headshots and short bios for the preparation of that material, and who are also expected and encouraged to promote events to their own network.
- Speakers must be aware of and clear about the FMC's existing professional standards, including its Codes of Practice. We welcome discussion aspects of those standards where presenters made clear their personal views differ from existing standards, if appropriate for a particular audience, but presentations must be accurate.
- Any mediators applying to sponsor will need to be registered with the FMC.

\*The FMC reserves the right not to publish webinars after they have concluded if the content is contrary to its values, advocates or promotes breaching the FMC's professional standards, or the FMC judges the webinar is otherwise detrimental to the aims of family mediation week.